

**Trade & Industrial
Policy & Planning Meeting Minutes**
November 19, 2014 - 9:00am to 12 noon

- I. **Call to Order**
 - a. Welcome: (Alex Gromada)
Alex Gromada called the trade and industrial policy meeting to order at 9am
 - b. Appoint a Recorder
Cathy Cook appointed recorder
 - c. Introductions (sign-in sheet)
15 in attendance

- II. **Welcome** SkillsUSA National Officer(s)
Meeting conflict, unable to attend. Will be at business meeting.

- III. **Minutes** of the Vision 2013 T&I Policy and Planning Meeting (Review & Approve)
Motion made to approve 2013 minutes, Andy W. Second by Julius B.
Approved by attendees.

- IV. **Approval of today's Agenda**
Motion made to approve 2013 minutes, Julius B. Second by Chad M.
Approved by attendees.

- V. **T&I Presidents Report** (Alex Gromada)
Alex reported on his activities as division President since taking position in July. Goal to have representation at all of the Region meetings, attended Region II & III to date. Alex would also like to develop the trade and policy committee, looking for involvement from those who haven't served in the past to bring a fresh and new perspective. Region 5 is trying to recruit division presidents to attend the Region conference. Would really like to have someone from T&I to help build a greater line of communication and membership in the T&I area. Alex will attend the Region V conference this summer in Kansas City. Presented at the Illinois Technology Educators Conference to promote ACTE and T&I in Illinois. Attended SkillsUSA's NLSC in Kansas City and the WLTI meeting in Washington DC. National ACTE opening up voting on Friday, we have a T&I member from Region V running for ACTE President. Requested that when attending the expo, let vendors know that we appreciate their participation. Presented the T&I budget. Presented the T&I dashboard reviewed membership growth. Minutes from last year's meetings are posted on the website. T&I Policy manual last reviewed in 2012, ACTE national office has requested another

review in an organization wide effort to consistently align process across Divisions and Regions. Reviewed current committee appointments and identified unfilled or soon to be expiring positions.

VI. **T&I Awards** (Dr. John Gaal)

After 3 years of inactivity, this year we are awarding (1) New Teacher, (1) Outstanding Teacher, and (2) Lifetime Service Awards. The Division Awards Committee revitalized the awards process, worked with ACTE to send out email blasts to both the T&I and the Administration Division members. Also utilized the assistance of SkillsUSA to reach out to our State CTE Directors. Sent out the initial communication and then followed up with a reminder a week or two before the deadline. Award recipients who attend the conference and the T&I Business meeting receive an engraved wood plaque and a \$500 travel stipend. Motion made and seconded for two new teacher awards to be given out in successive years.

VII. **ACTE Standing Committee Reports**

By-Laws: (Julius Dean Baker) committee hasn't met yet, will make report at the Business meeting.

Nominating: (Gary Weese) Some confusion on appointment with national office so did not get to participate in this year's nominations. He has everything worked out and in place for this year.

Resolutions: (Sandy McMahan) Resolutions committee working on a new form.

VIII. **ACTE Task Force Reports**

Strategic Direction Task Force (Alex Gromada)

Purpose of the Strategic Direction Task Force was to develop and outline goals for the organization. This will help the national office focus efforts and resources. Staff at ACTE is a lot different and younger, they bring new ideas and perspectives. A focus on member value and what we can do better for our members, leadership programs, professional development, and marketing, want to deliver the right message. Was approved by the board of directors.

IX. **Regional Reports**

Region I (Open) No representative, Alex stated Region I is struggling, Dave Keeton, new Region I VP is working hard to turn things around. ACTE hired full time person to help him.

Discussion on ACTE's value to members, retention and recruitment. Alex related efforts current and in planning by ACTE to address. Additional points presented on communication, generational differences, social media. Recommendations made to work to build stronger relationships

with states and divisions. Also the relationship between CTE, STEM and T&I.

Region II (Dr. Chip Harris) – could not attend
Chad M. from VA provided some information on Region II

Region III (Andy Wermes)
A problem exist with this meeting conflicting with skillsUSA meetings.
Need to separate meeting times from skillsUSA and other major meetings.

Region IV (Gary Weese)
ACTE lost about 300 members 2013-2014 overall. Working to address the shortfall, region 4 has seen an increase this year. Everyone had to take ACT test, now they have changed and put more importance on T&I, Louisiana has a new program called jump start.

Region V (Kenneth Holmes)
No representative, Alex G related information provided by Region VP, Division representation within region is struggling especially T&I.

X. **Affiliate Reports**

SkillsUSA (Tim Lawrence)
Could not attend due to schedule conflict. Will report at the Business meeting.

ASTS (Ed Sullivan)
Ed retired, working with Brad Larson to update website, working on a brochure, problems with joining through PayPal. Will have to start PayPal over. Has been putting out a bimonthly newsletter. Updating member list. Picked up a new sponsor. Please send anything that might be used in the newsletter. John G asked if he received feedback? Ed stated Yes. John G added that the feature on new educators in the newsletter has added value to membership.
Ed mentioned SkillsUSA has just developed middle schools area.

ATTII (Open) American Association for Trade and Industrial Instructors
Previously represented by Terry Robinson, now retired.
Sandy M. stated there are a few members in Oklahoma, it has been disbanded in Oklahoma; members that were left were notified.
Determined that the organization no longer exist, moved to remove affiliation and verbiage from our documentation.

NAITTE - National Association for Industrial and Technical Teacher Educators

A similar situation as with ATTII. Committee moved to treat the same as ATTII.

Motion made to recognize SkillsUSA and ASTS as our affiliate organizations. Seconded and approved. Will bring to floor of Business meeting for final approval.

XI. **Division Name Change**

Alex G. reviewed the results of the survey taken regarding the Division name change. Survey reminder was sent out May 7th. The survey was positive for the name change, and John Mcimoil was the winner of visa card for completing the survey.

A discussion opened regarding the name change and survey results.

A summary of points made in favor of accepting the survey results were that;

- It was time for a change, many other related and affiliated organizations have recognized the need and made the change.
- The survey provides a empirical evidence of the whole T&I memberships desire to change, not just the opinions of a few.
- Trade and Industrial careers today demand a higher skill level and use a greater amount of technology than in the past.
- Many states have changed their T&I departments to Skilled and Technical identities.
- Need to appeal to the new instructors entering the profession with terminology they can relate to and associate with.

A summary of points made opposed to the name change results were that;

- Members don't read their email so we can't accept the results.
- Some members didn't like the word "Sciences" in the title.
- Concerned that members don't care anymore.
- Fear that we will upset members and lose membership.
- Some members find it difficult to find value in T&I.

The discussion concluded with agreement on the need to move forward with a vote during the business meeting to accept the survey results and thusly, changing the name of the division. It was noted that regardless of the outcome, we need to do a better job of marketing the division and value to members.

A brief discussion was made on the voting process and those who would help.

XII. **Unfinished Business**

No

XIII. **New Business**

Alex - Requested by ACTE to revise policy manual, ours was last reviewed in 2012. ACTE has put together a template, and TI policy manual is very close to the template. Need two or three people to look at the manual for input, Julius and Alex stated they would work on it and try to get additional input.

Alex - stated the T&I website needs to be updated; we have to tell ACTE what it is to look like and what we want in it, ACTE will handle making the physical changes. Look at each page and link to make sure it works and the information is there. Sandy and Ron volunteered to take on review of the website.

Gary W – www.natep.org auto credential site, being relevant matters. Taking a research course on how academic and CTE teachers view this event. CTE to Develop english and math as a separate course. Need to assist academic teachers have may have a hard time relating credits.

Andy W - To award credit is everything must be aligned.

Gary W - We did connect common core and auto. Increase of academic credits to three in CTE to get Perkins funding. State tests will show results.

Motion made, second, and approved to approve paying expenses related to T&I activities at Vision.

XIV. **Adjourn**